

*Loving God's Word: Seven Strategies to Slaying Bible Apathy*

**Media Interview Questions**

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- 1) Seth, you just came out with a book entitled, *Loving God's Word: Seven Strategies to Slaying Bible Apathy*. What makes this topic so critical and timely in our present day?**
- 2) How did this book come about? What inspired you to write it?**
- 3) Some believers find it hard just to read their Bibles every day. How does your new book inspire the reader to make God's Word his daily food?**
- 4) What about the complaint of some that Scripture can be boring? I mean, it's true, some days we open the Word and the words don't jump off the page and amaze us. How does your book address this common challenge?**
- 5) I'd like to read from the inside cover of your book jacket for a moment. It says, "...before you wonder what a 176-verse, 3,000 year old poem written by a man who never saw a car or threw a bowling ball has to do with you, understand that God declares the relevance of His Word to every believer." Seth, how do you show the relevance of God's Word to a 21<sup>st</sup> century believer battling the temptations we all face and trying to make it in what can be a very mean world?**
- 6) Seth, your book drills into Psalm 119, the biggest chapter in the Bible. Would you call your book a Scripture commentary or more devotional in nature?**
- 7) Your book has been advertised as ideal for small groups. How does your book facilitate this kind of format?**
- 8) Seth, I understand that you do more than write. You have a ministry called "Divide the Word Ministries." Tell me a little about that.**
- 9) Seth, before we go, is there any final word you'd like to encourage our audience with today?**